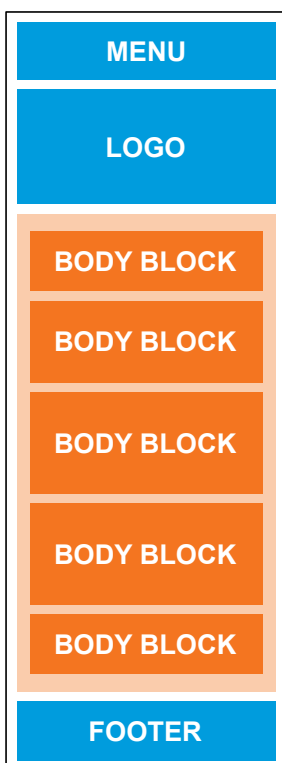# The 12blx Way: How It Works

12blx (12 blocks) was designed to be a compact, easy to use Website Builder that is not dependent on other frameworks and does not require a database, making it totally portable. 12blx uses it's own files to store user added content. Users build a website by adding blocks of information, one at a time, including a logo block, footer block, and up to 12 body content blocks, **more than enough for any basic, informational small business website**.

12blx Website Builder lets you build a webpage block by block by filling in a few simple forms.

Use just a few, or use all twelve (12) available body blocks.

There are seven (7) body block formats/styles to choose from.

See the Demo Websites for examples of block styles.

The 12blx narrow (1000px wide) page content holder makes it laptop and mobile friendly first, because it scales down very quickly, but it functions perfectly and looks great on all screens.

The 12blx administration area has an intentionally simplistic design, which makes it easy for anyone to understand and use. Once 12blx is installed in your Web Hosting account (takes 5 minutes or less) the user will login and work from a browser window – no need to be logged in to the hosting account while creating the website.